

JENNA MENARD MAKEUP ARTIST

REPRESENTED BY: ART DEPARTMENT

Jenna Menard is a makeup artist whose undeniable raw talent and vibrant passion have established her as one of the industry's brightest artists. It is Menard's technical skill, versatility, and endless creativity that have earned her widespread recognition.

In 2011, Clinique signed Menard as its first Global Colour Artist, bringing to the company a decade of expertise and a modern perspective, as well as the shared philosophy that makeup should complement the natural beauty of every woman. In her role as Global Colour Artist, Menard brought valuable insider expertise and authority to amplify Clinique's color positioning and inspire the development of new color products and application techniques. She also played an active role in creating compelling digital content for the brand.

Menard was exposed to the transformative power of beauty at an early age. Her mother ran a hair salon out of her family's home in Pennsylvania where she witnessed how her mother's clients left happier and more confident with their new look. Intrigued by this observation, Menard realized makeup held the same remarkable power.

Menard's early determination and curiosity proved to be enduring, ultimately landing her highly coveted positions. She learned the art of makeup under the direction of world-class master Dick Page, who guided her transformative techniques. Her incredible passion for the craft allowed Menard to flourish into the dedicated and distinctive artist she is today.

Menard has collaborated with celebrated photographers, including Koto Bolofo, Arthur Elgort, Annie Leibovitz, Inez van Lamsweerde + Vinoodh Matadin, Norman Jean Roy, and Juergen Teller. Her editorial work and expert advice have received worldwide recognition in publications such as *Vogue*, *Elle*, *Harper's Bazaar*, and *Vanity Fair*. Her work has also been seen on the runways of New York City, as she was the lead makeup artist for Araks, Karen Walker, and Willow. Her celebrity clientele include Sofia Coppola, Amanda Peet, Jordana Brewster, Kerry Washington, and Kate Winslet.

Menard is a graduate of Lafayette College and holds a Bachelor of Arts in Psychology. Outside of being on set, she loves spending time with her husband and daughter.